

# BLASTLAND

Create your own brand story using structured prompts.



## Workflow:

1

### Access ChatGPT

Log in to ChatGPT and select Create image (valid for steps 2 and 3).

2

### Create Reference Images in ChatGPT (Create image ON)

For each of the following — your product, your logo, and optionally your character — upload the reference image(s) and create the corresponding reference sheets, which are going to be used in the next steps. Save the generated assets into a separate folder.

3

### Generate the storyboard in ChatGPT (Create image ON)

Attach your product, logo, and optionally your character reference sheets from the previous step and generate a storyboard. Export the generated storyboard into a separate folder.

4

### Extract the storyboard prompt in ChatGPT (DO NOT hit the Create image button this time)

Ask ChatGPT to extract a structured text prompt, which later will accompany the video generation process in step 5. Once generated, save the text or leave ChatGPT window open to copy-paste the prompt.

5

### Create Video in Higgsfield

Log in to Higgsfield or register if you do not have an account yet. Go to the Video section and select Seedance 2.0. Attach the product, logo, and, optionally, character reference sheets generated earlier in Step 2, along with the storyboard image generated earlier in Step 3. Copy and paste the text prompt generated in Step 5. Set the duration to 15 seconds, switch the sound on or off depending on your storyline, and click Generate.

# BLASTLAND

Create reference sheets using structured prompts.



## Create Reference Images in ChatGPT (Create image ON)

Create a professional character reference sheet based strictly on the uploaded reference image. Use a clean, neutral plain background and present the sheet as a technical model turnaround while matching the exact realistic visual style of the reference.

Arrange the composition into two horizontal rows.

Top row: four full-body standing views — front, left profile, right profile, back.

Bottom row: three close-up portraits — front, left profile, right profile.

Maintain perfect identity consistency across every panel.

Keep the subject in a relaxed A-pose with consistent scale and alignment, accurate anatomy, and clear silhouette.

Lighting should be consistent across all panels.

Output a crisp, ultra-realistic, print-ready reference sheet.



## Reference Pics



## Generated Outcome



# BLASTLAND

Generate storyboards using structured prompts.



## Generate the storyboard in ChatGPT (Create image ON)

Create an epic storyboard for a 15 seconds long commercial which features a luxury SUV (EYRIS), including the corporate identity of the car brand (EYRIS Logo attached) and the main protagonist - a man in a black T-shirt branded with Blastland on it. Everything takes place in Alaska. Nothing written on the car's number plates. No multiple cars at once.



## Reference Pics



## Generated Outcome

PROJECT: EYRIS - 15s ALASKA COMMERCIAL

DURATION: 15 SECONDS

BRAND: EYRIS

### EYRIS



#### CAMPAIGN CONCEPT

EYRIS. Built for silence.  
Driven by vision.  
Engineered for the extremes.

#### VISUAL TONE

Epic, cinematic, premium.  
Cold, grey, natural light.  
Blue steel color palette.  
Raw yet refined.  
Strength, solitude, freedom.

#### LOCATION

Alaska - mountains, forests,  
lake, glaciers, open roads.



#### 1. WIDE ESTABLISHING SHOT

00:00 - 00:02

A vast Alaskan landscape wakes in morning light. Snow-capped peaks. A serene lake with glaciers in the distance. Silence.



#### 2. INTRODUCING THE EYRIS

00:02 - 00:04

The EYRIS emerges into view. Smooth, controlled motion. Powerful, yet effortless.



#### 3. DRIVING HERO SHOT

00:04 - 00:06

Dynamic front 3/4 angle. The SUV moves through a forested stretch. Confident. Stable. In control.



#### 4. NATURE & SCALE

00:06 - 00:08

Aerial or wide shot. The EYRIS drives along a frozen coastline. Immense. Untouched. Built to explore.



#### 5. PROTAGONIST MOMENT

00:08 - 00:10

The protagonist steps out, wearing the BLASTLAND T-shirt. He looks out over the landscape. Self-assured. Focused. Present.



#### 6. DETAIL / DESIGN

00:00 - 00:11

Close-up of the EYRIS front lighting signature. Precision. Technology. Purposeful design.



#### 7. ON THE MOVE

00:11 - 00:13

Rear 3/4 driving shot. The SUV powers through snow-dusted terrain. Confident. Unstoppable.



#### 8. WILD TERRAIN

00:13 - 00:14

The EYRIS navigates rugged terrain with grace/steer. Tough. Capable. Refined.



#### 9. FINAL HERO SHOT

00:14 - 00:15

The EYRIS parked. The protagonist stands beside it, the mountains rise behind them. The journey begins.



#### 10. BRAND END FRAME

00:15

EYRIS  
Engineered for the extremes.  
Built for what's next.

#### LIGHTING / MOOD REFERENCES

- Overcast, natural soft light
- Soft highlights, deep shadows
- Cool, blue atmospheres
- Emphasis on texture and topography, premium feel



#### MATERIAL & TEXTURE REFERENCES

- Snow, rock, wet surfaces, metal
- Brushed metal, glass, leather
- Realistic materials achieved
- Subtle anisotropies
- Durable, refined, high-end



#### STYLE & TONE REFERENCES

- Cinematic, emotional, minimal
- Epic scale with human focus
- Exploration, innovation, freedom
- No over-saturation
- No clutter, no noise



#### LENS & CINEMATOGRAPHY NOTES

- 16-35mm - wides, scale, epic
- 35mm - hero, medium, balanced
- 70-135mm - detail, close, portraits
- Drone - scale & overview
- Smooth tracking, stable gimbal
- Real movement and pacing

# BLASTLAND

Create videos in Higgsfield using structured prompts.



## Create Video in Higgsfield (Seedance 2.0)

For better video results, ask ChatGPT to 'Write a detailed text prompt based on the attached storyboard,' then copy and paste the prompt from the ChatGPT window into the Higgsfield prompt window when starting to create the video in Seedance 2.0.



## Reference Pics and Prompt Input



**PROJECT: EYRIS – 15 Second Alaska Commercial**

FORMAT: Cinematic commercial storyboard.

Duration: 15 seconds.

Aspect ratio: CinemaScope 2.39:1.

Premium, epic, emotional, refined.

Naturalistic, realistic, high-end automotive tone.

No clutter, no noise...



## Generated Outcome



Your Seedance-generated Video is ready!